

ASIAN INTERNATIONAL CHILDREN FILM FESTIVAL 2012

VIDEO CONTEST INFORMATION:

The aim of the Contest is to encourage students from high schools all over ASIA to interpret and capture in video the theme “**Life for Me is...**”. The main criterion for the Contest is how well a video entry can reflect the heart as well as the mind of the student behind the camera lens.

Please use the following information to guide you when making and submitting your entries.

OFFICIAL CONTEST RULES:

I. Who can Participate?

The contest is open to all Filipino high school students in the country. Students may opt to submit their entry individually, or as a group provided that each group does not consist of more than four (4) people.

II. Entries, Format and Length:

- (a.) To enter the Contest, you must submit a video with the theme: “**Life for Me is...**”
The theme covers a wide range of topics, from friendships, relationships, hobbies, to bigger issues such as disasters, war, and other global issues.
- (b.) The content of your video (not including the opening or closing credits) must be three minutes (3:00) in length, or it will be disqualified.
- (c.) Submissions can be in any style or genre of live action video, including, but not limited to, drama, narrative, comedy or documentary.
- (d.) Each participant or group can only submit one (1) entry.
- (e.) Entries must be submitted in DVD (.WMV, .AVI, .MOV or .MPG format)
- (f.) Only students may be involved in each step of making the video entry (from pre-production to post-production).
- (g.) All participants are required to complete the Application Forms provided by the Contest upon submission of entries. Application Forms can be downloaded from the Embassy of Japan website (<http://www.ph.emb-japan.go.jp/>)
- (h.) Each submission must be original and created entirely by the participant/s, from pre-production to post-production of the video. Submissions must not include anything that violates any law or the copyright of any third party, including the use of music. Entrants are advised to remove or obscure labels/brand names from any commercial products used in their videos. The Embassy of Japan may, at its discretion, disqualify any submission it believes incorporates materials without permission from the owners or are not otherwise in the public domain. Likewise, the Embassy of Japan will not provide any editing tools or assistance to participants.
- (i.) Entries will not be returned.

III. Submission of Entries

Entries may be delivered via courier or hand-delivered to:

Embassy of Japan
Japan Information and Culture Center
2627 Roxas Boulevard
Pasay city 1300

Properly label your DVD with your name/s, title of the video, and contact number/s.

IV. Deadline:

Deadline of submission of video entries is on **August 31, 2012 (Friday)** at **4:30 pm**.

V. Criteria

A Screening Committee will evaluate each entry and score it based on four criteria:

- | | | |
|-------------------------------|------------|-----|
| ○ Originality | 30% | |
| ○ Impact | | 30% |
| ○ Creativity & Thematic Focus | 30% | |
| ○ Production Value | <u>10%</u> | |
| | 100 % | |

VI. Selection of Entries

- The Screening Committee will choose the TOP 3 entries to compete in Japan for the ASIAN International Children's Film Festival. The initial decision of the judges regarding which entrants become Finalists shall be final and binding in all regards.
- The Top 3 Finalists will be notified through phone call or e-mail.
- The Top 3 Finalists will be given an all-expense paid trip to Japan to compete in the Asian International Children's Film Festival 2012. The entire trip will be shouldered by the Government of Japan, including air fare, accommodations, meals and transportation in Japan. Please note that Finalists are also scheduled to tour the Tohoku Region, among other places, to observe the on-going rehabilitation efforts of Japan in the wake of the March 11 disaster last year.
- Finalists without passports are requested to obtain one before joining the Contest.
- The schedule for the awarding ceremony, pre-departure orientation, and duration of trip to Japan will be announced soon. Please check the Embassy of Japan website for updates.

PLEASE REFER TO THE LINK BELOW TO SEE OFFICIAL WEBSITE OF THE CONTEST AND PAST WINNING VIDEO ENTRIES

<http://www.city.minamiawaji.hyogo.jp/soshiki/shougai/eigasai2012.html>

ASIAN INTERNATIONAL CHILDREN'S FILM FESTIVAL 2012
Application Forms

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| Form I. | Entry Form |
| Form II. | Endorsement Letter from School |
| Form III. | Parents' Consent Form |
| Form IV. | Student Agreement to Contest Terms and Conditions |

All forms must be accomplished upon submission of entries. Forms can be downloaded from the Embassy of Japan website (<http://www.ph.emb-japan.go.jp/>).

Form I

ENTRY FORM

Please use a black or blue ball-point pen. Application documents and forms may also be downloaded and completed by PC.

1. FULL NAME (as written in your passport)			PHOTO 3.5cm×4.5cm
Surname Given Name			
2. ADDRESS FOR CORRESPONDENCE • TELEPHONE			
E- MAIL ADDRESS			
3. NAME AND ADDRESS OF PERSON TO BE NOTIFIED IN CASE OF EMERGENCY • TELEPHONE (Relationship to you)			
4. DATE OF BIRTH		5. AGE	6. SEX
Date	Month	Year	<input type="checkbox"/> MALE <input type="checkbox"/> FEMALE
7. MARITAL STATUS		8. NATIONALITY	9. RELIGION
<input type="checkbox"/> SINGLE <input type="checkbox"/> MARRIED			
10. NAME OF SCHOOL OF CURRENT ENROLLMENT		ADDRESS	TELEPHONE
11. TITLE OF VIDEO			
12. BRIEF DESCRIPTION OF VIDEO CONTENT			
13. ENTRY STATUS		14. IF GROUP, PLEASE INDICATE NAMES OF GROUP MEMBERS	
<input type="checkbox"/> SINGLE <input type="checkbox"/> GROUP		A.	
		B.	
		C.	
		D.	

Personal information contained in application documents will be used for [1] all manner of contact from application to contest completion and return to home country, and [2] creating statistical documents that summarize the results of the contest.

Form II

ENDORSEMENT LETTER

To: Japan Information and Culture Center
Embassy of Japan
2627 Roxas Boulevard
Pasay City, Philippines 1300

Date

Student's Name
Student's Home Address
Student's Date of Birth

I am writing to you to endorse ____(Name of Student)____, a student duly enrolled here at ____(Name of School)____, to join the ASIAN International Children's Film Festival 2012.

Respectfully yours,

School Principal's Name and Signature

Name of School
Address of School

Form III

PARENTS' CONSENT

To: Japan Information and Culture Center
Embassy of Japan
2627 Roxas Boulevard
Pasay City, Philippines 1300

We, **(NAME OF FATHER)** and **(NAME OF MOTHER)**, parents of **(NAME OF CHILD)**, do hereby give our consent for him/her to join the ASIAN International Children's Film Festival. Through this letter, we would like to inform the organizations involved in this contest that we understand and agree to the Terms and Conditions set for the competition. Furthermore, we are fully aware of the upcoming trip to Japan, as well as the scheduled trip in different parts of Japan including the Tohoku Region, should our child be selected as one of the Finalists for the competition.

Respectfully yours,

Name of Father and Signature

Name of Mother and Signature

Date

Form IV

STUDENT AGREEMENT TO TERMS AND CONDITIONS OF THE CONTEST

To: Japan Information and Culture Center
Embassy of Japan
2627 Roxas Boulevard
Pasay City, Philippines 1300

I, (Name of participant), do hereby agree to abide by the Terms and Conditions set by the Embassy of Japan in the Philippines and the University of the Philippines Film Institute, for the Selection of Finalists for the Asian International Children's Film Festival.

By entering the competition, I agree:

- a. To abide by the Contest's Official Rules.
- b. To grant permission to the Embassy of Japan, University of the Philippines Film Institute, and the Asian International Children's Film Festival organizers, to use my video entry as needed for the promotion and publicity of the event, and as a reference material for future contests.
- c. That my entry is original and does not violate any copyright laws of any third parties, and that my entry does not contain any offensive themes.

Furthermore, if I am chosen as a Finalist in the Contest, I agree to adhere to the following:

1. I will observe the laws of Japan and the rules of the organizations behind the Asian International Children's Film Festival 2012, and behave myself as a good participant.
2. I will follow the instructions and decisions of the organizing groups.
3. I will promptly return to my country after the prescribed program ends, and I will utilize the knowledge and experience I have gained to actively disseminate such information to my friends, family, and local community.

Name of Student and
Signature

Date